



**Meeting Location:**  
**KOHLER Experience Center**  
8955 W Beverly Blvd | West Hollywood CA 90048

**BID MEETING - AGENDA**

Wednesday, February 21<sup>st</sup>, 2024

4:00 pm – 5:30 pm

- 1) **CALL TO ORDER/CHAIR REPORT – Katherine Shadley (Chair)** **4:00 PM**
  - a. Self-Introductions/Roll Call (Kristen Osborne)
  - b. Board Comments on Agenda
  - c. Vote on Vice-Chair Position
  
- 2) **REVIEW OF MINUTES – Katherine Shadley** **4:10 PM**
  - a. Review and Approve January Minutes
  
- 3) **FINANCIAL REPORT REVIEW & APPROVAL – John-Baptiste Godard** **4:15 PM**
  - a. Review & Approve January Financial Report
  
- 4) **BID MANAGEMENT REPORTS**
  - a. BID Manager Report (Genevieve Morrill) **4:20 PM**
    - Banner Program update and action on annual reservations
  - b. Executive Director Report (Greg Rang) **4:30 PM**
    - Mixer Discussion
    - 75<sup>th</sup> Anniversary Banner Discussion and Action
    - 75<sup>th</sup> Anniversary Updates
    - Frieze Updates
    - ArtWalk March 1<sup>st</sup> Updates
    - Photography and video budget discussion and action
  
- 5) **COMMITTEE REPORTS**
  - a. Marketing & Events Committee Reports (Caitlin Penny) **4:40 PM**
    - Committee Report
    - Social Media Report: SYNHERGY (Dimple Thakkar)
  - b. Board Nominating Committee Update **4:45 PM**
  
- 6) **EXECUTIVE COMMITTEE REPORT -Katherine Shadley** **4:50 PM**
  - a. Yearly Budget for Graphic Design
  - b. Retreat Facilitator Selection
  - c. RFP Vendor Process Discussion and Action
  
- 7) **EXTERNAL PARTNER REPORTS**
  - a. City of West Hollywood (Laura Biery) **5:00 PM**
    - Care Team Presentation (Ayana Rose and Giovanni Godoy)
  - b. West Hollywood Chamber of Commerce Update (Genevieve Morrill)
  
- 8) **BOARD MEMBER COMMENTS** **5:20 PM**
  
- 9) **PUBLIC COMMENTS** **5:25 PM**
  
- 10) **ADJOURNMENT** **5:30 PM**

**NEXT MEETING: MARCH 20TH**