



Meeting Location:

**NEW LOCATION : KOHLER Experience Center
8955 Beverly Blvd | West Hollywood, CA 90048**

BID MEETING - AGENDA REVISED 9/15/2023

PROFESSIONAL HEADSHOTS BY JON VISCOTT WILL BE CONDUCTED. Please wear appropriate clothing.

Wednesday, September 20, 2023

4:00 pm – 5:30 pm

- 1) **CALL TO ORDER/CHAIR REPORT – Katherine Shadley** **4:00 PM**
 - a. Self-Introductions/Roll Call (Nalani Santiago and Kristen Osborne)
 - b. Board Comments on Agenda

- 2) **REVIEW OF MINUTES – Katherine Shadley** **4:10 PM**
 - a. Review and Approve August Minutes

- 3) **FINANCIAL REPORT REVIEW & APPROVAL – John-Baptiste Godard** **4:15 PM**
 - a. Review & Approve August Financial Report

- 4) **BID MANAGEMENT REPORTS**
 - a. **BID Manager Report (Genevieve Morrill)** **4:20 PM**
 - Draft Affiliate Letter
 - Eat & Drink Week Update
 - Fashion Night Out Update
 - b. **Executive Director Report (Greg Rang)** **4:30 PM**
 - Affiliate Program Updates
 - Visit WeHo Creators Series Announcement
 - Annual Budget Discussion
 - Print Magazines Update
 - Legends / LCDQ Update
 - Mixer | Oct 19, 2023 | Vondom | 6-8pm
 - c. **Marketing Report**
 - As filed in September Agenda Packet

- 5) **COMMITTEE REPORTS**
 - a. **Marketing & Events Committee Reports (Caitlin Penny)** **4:40 PM**
 - Committee Report
 - Social Media Report: SYNHERGY (Dimple Thakkar)

- 6) **EXECUTIVE COMMITTEE REPORT – Katherine Shadley** **4:50 PM**
5:00 PM

- 7) **EXTERNAL PARTNER REPORTS**
 - a. **City of West Hollywood (Laura Biery)** **5:05 PM**
 - b. **West Hollywood Chamber of Commerce Update (Genevieve Morrill)** **5:10 PM**
 - Creative Business Awards | Nov 15, 2023 | 1 Hotel | 6-10 PM
 - CBA Sponsorship Discussion and Vote
 - Critical State of Business Meeting Updates
 - c. **John Gakuru from Tales of the Cocktail** **5:15 PM**
 - Once Upon a Cocktail Book discussion

- 8) **BOARD MEMBER COMMENTS** **5:25 PM**

- 9) **PUBLIC COMMENTS** **5:27 PM**

- 10) **ADJOURNMENT** **5:30 PM**

NEXT MEETING: OCTOBER 18TH