



**Meeting Location:**  
**La Brea Room | West Hollywood Park Aquatic Rec Center**  
8750 El Tovar Place | West Hollywood CA 90069

## **BID MEETING - AGENDA**

Wednesday, August 16, 2023

4:00 pm – 5:30 pm

- 1) **CALL TO ORDER/CHAIR REPORT – Katherine Shadley** **4:00 PM**
  - a. Self-Introductions/Roll Call (Nalani Santiago)
  - b. Board Comments on Agenda
- 2) **BOARD ELECTIONS – Katherine Shadley** **4:05 PM**
  - a. Nominating Committee Presents Slate of Candidates for Election
    - Review Candidates and Vote
  - b. Swearing In of Newly Elected Board Members (Laura Biery)
- 3) **REVIEW OF MINUTES – Katherine Shadley** **4:20 PM**
  - a. Review and Approve July Minutes
- 4) **FINANCIAL REPORT REVIEW & APPROVAL – John-Baptiste Godard** **4:25 PM**
  - a. Review & Approve July Financial Report
- 5) **BID MANAGEMENT REPORTS**
  - a. BID Manager Report (Genevieve Morrill) **4:30 PM**
    - Review and Choose a Financial Firm for Bi-Annual Audit
    - Once Upon a Cocktail Mixology Competition Presentation & Ask (Flint Faulkner) **4:40 PM**
  - b. Executive Director Report (Greg Rang)
    - Businesses Added
    - Joint Program with Visit WeHo – House Beautiful
    - Art Walk in Development
    - July / August Print Ads
  - c. Marketing Report
    - As filed in August Agenda Packet
- 5) **COMMITTEE REPORTS**
  - a. Marketing & Events Committee Reports (Caitlin Penny) **4:50 PM**
    - Committee Updates
      - Website
      - 75<sup>th</sup> Anniversary Update
      - Mixer – John Varvatos: August 17<sup>th</sup> 6-8 PM
    - Social Media Report: SYNHERGY (Dimple Thakkar) **5:00 PM**
- 6) **EXECUTIVE COMMITTEE REPORT – Katherine Shadley** **5:10 PM**
- 7) **EXTERNAL PARTNER REPORTS**
  - a. City of West Hollywood (Laura Biery) **5:15 PM**
    - FY 2022-23 Year-End Collections Report
  - b. West Hollywood Chamber of Commerce Update (Genevieve Morrill) **5:20 PM**
    - Creative Business Awards | Nov 15, 2023 | 1 Hotel | 6-10 PM
      - Nominations Open Now – Closes Sep 8!
- 8) **BOARD MEMBER COMMENTS** **5:25 PM**
- 9) **PUBLIC COMMENTS** **5:27 PM**
- 10) **ADJOURNMENT** **5:30 PM**

**NEXT MEETING: SEPTEMBER 20<sup>th</sup>**